



*A Breakfast to Benefit Park Center*

September 17, 2019

Westin Nashville

Sponsorship Opportunities



OUR MISSION:  
PARK CENTER EMPOWERS PEOPLE  
WHO HAVE MENTAL ILLNESS AND  
SUBSTANCE USE DISORDERS TO LIVE  
AND WORK IN THEIR COMMUNITY.



## About PARK CENTER

Park Center has been serving Nashville for 35 years, providing a place for hope and recovery for persons with chronic mental illness, homelessness and addiction.

We meet people where they are and provide support through treatment, housing, day programs and employment services.

We have pioneered and trained other non-profits in breakthrough methods to employment and partnered with Vanderbilt University Medical Center in one of the country's first street psychiatry programs.





# About THE CELEBRATION OF COURAGE

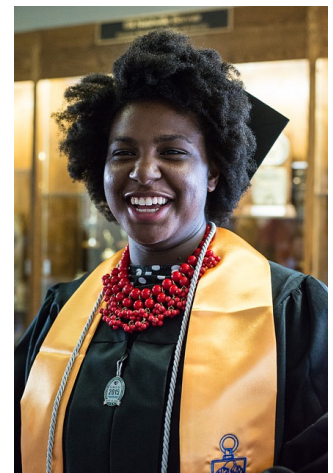
The Celebration of Courage is an annual event bringing together community leaders and supporters in an effort to raise awareness and funding for Park Center's programs for men and women in our community struggling with chronic mental illness, homelessness and addiction. This year's event will also be a celebration of Park Center's 35th anniversary!

There is no cost for guests to attend the breakfast. We rely on sponsorships and donations to ensure the success of the event. In addition to sponsorships, guests will be asked to make a donation at the conclusion of the breakfast.

This event would not be possible without your support. We hope you will join us!

## YOU Are Changing Lives

All proceeds from this event benefit Park Center's programs for people struggling with mental illness, homelessness and addiction. Each year, Park Center serves over 900 people in our community. Your contribution is changing their lives for the better.



**"I would like to thank you all for giving me a second chance at life."  
- Park Center member**

# Sponsorship Opportunities

## 9.17.2019

Thank you for your support of the 2019 Celebration of Courage Breakfast benefiting Park Center.

To learn more about sponsorship opportunities, please contact Amy Shurden at [amy.shurden@parkcenternashville.org](mailto:amy.shurden@parkcenternashville.org) or 615.242.3576, ext. 216.

### **\$5,000**

#### **PRESENTING SPONSOR**

- Recognition as Presenting Sponsor
- Verbal acknowledgement from podium
- Logo on all print materials including signage and program
- Recognition on Park Center's social media channels
- Logo on Park Center website
- Recognition in agency newsletter
- Premium seating at the event

### **\$2,500**

#### **COURAGE SPONSOR**

- Verbal acknowledgement from podium
- Logo on all print materials including signage and program
- Recognition on Park Center's social media channels
- Logo on Park Center website
- Recognition in agency newsletter
- Reserved table at the event

### **\$1,000**

#### **HOPE SPONSOR**

- Verbal acknowledgement from podium
- Logo on all print materials including signage and program
- Recognition on Park Center's social media channels
- Name recognition on Park Center website
- Recognition in agency newsletter
- Reserved seating at the event

### **\$500**

#### **SUCCESS SPONSOR**

- Verbal acknowledgement from podium
- Name recognition on all print materials including signage and program
- Name recognition on Park Center website

Please confirm sponsorship and provide logo by August 24 to be included in sponsor benefits.  
Please send your logo to [amy.shurden@parkcenternashville.org](mailto:amy.shurden@parkcenternashville.org).



# Sponsorship Form

\_\_\_\_ Presenting Sponsor, \$5,000

\_\_\_\_ Courage Sponsor, \$2,500

\_\_\_\_ Hope Sponsor, \$1,000

\_\_\_\_ Success Sponsor, \$500

## Contact Information

Name of organization \_\_\_\_\_

Contact name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Ext. \_\_\_\_\_

Email \_\_\_\_\_

## Payment Information

\_\_\_\_ Check enclosed (*payable to Park Center*)

\_\_\_\_ Please send an invoice

\_\_\_\_ Credit Card: \_\_\_\_ Visa \_\_\_\_ MC \_\_\_\_ AmEx

Name on Card \_\_\_\_\_

Card Number \_\_\_\_\_

Expiration Date \_\_\_\_\_ Security Code \_\_\_\_\_

Signature \_\_\_\_\_

Please list names of attendees

---

---

Please return completed form to:

Park Center

Attn: Development Office

801 12th Avenue South

Nashville, TN 37203

amy.shurden@parkcenternashville.org



www.parkcenternashville.org

Tax ID# 62-1336640